

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In Re: Patent Application of Charles Eldering et al**

Appeal No. 2009-014059

Conf. No.: 2970 : Group Art Unit: 3622

Appln. No.: 09/591,577 : Examiner: Yehdega Retta

Filing Date: 09 JUNE 2000 : Attorney Docket No.: T702-03

Title: Privacy Protected Advertising Systems

**AMENDMENT**

This paper is being filed in response to the Decision on Appeal by the Board of Patent Appeals and Interferences dated August 27, 2010, in the above-identified patent application (Appeal 2009-014059). This paper is being timely filed on October 27, 2010 pursuant to the two months granted to reopen prosecution under 37 C.F.R. §41.50(b).

Please amend the above-identified patent application, without prejudice, as follows: